

the AFTER HOUR *NEWS*

FOR YOUR SHARE OF THE 20 BILLION DOLLAR NEGRO MARKET

50 PARK PLACE, NEWARK, NEW JERSEY 07102 — MA3-7800

July 25, 1980

Hudson County News Co.
1305 Paterson Plank Rd.
North Bergen, NJ 07047

Attention: Dick Shapiro

Dear Mr. Shapiro:

The After Hour Magazine has been printed consistantly weekly for over 31 years in which it has been a give away. The first copy of the After Hour Magazine was sold on the newstands in September of 1949 one year before Jet Magazine. I am one of the original owners. After Hour magazine was sold on the newstand weekly for one year before it was discontinued and reorganized as Trend Magazine under the new company name of Trend Publishing Co. Inc.

The company is again taking a new direction. I would like to have an appointment with you to discuss having your company distribute our magazine to the black area, super markets. Sample copies of our magazine are in route by mail to your office.

Sincerely,

Carl J Brinson

Carl J. Brinson

CJB:ajg